

Linear
economy



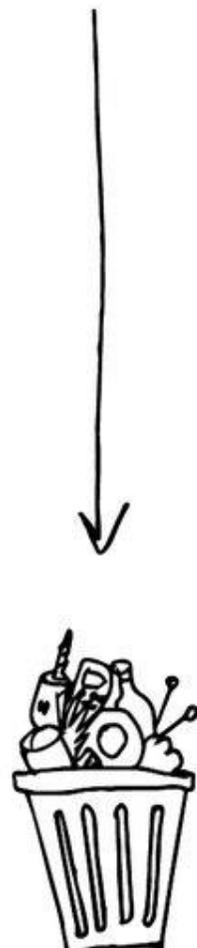
Linear
economy



Recycling
economy



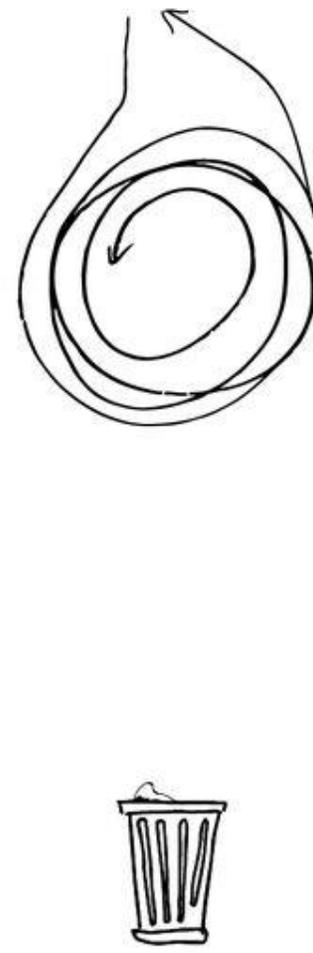
Linear
economy



Recycling
economy



Circular
Economy



Circular economy:

- Minimalize extraction of raw materials.
- Optimal use of materials and products.
- Regenerate natural systems.
- Design out waste and pollution.

This will reduce pollutions, waste and climate gas emissions

We need to **rethink** the
extraxion of raw materials,
production, services,
circular design, reuse and
sustainibility.





**CIRCULAR
NORWAY**

Circular Economy – a tool for a more sustainable society

Ellen Høvik,
Circular Norway
19.01.22

Sammen gjør vi Norge sirkulært

Circular Norway helps businesses and municipalities to transform from linear to circular economy by digital tools, innovations and business development.



Sirkulær analyse



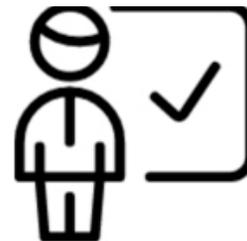
Circle scan



Sirkulære strategier



Foredrag



Workshops



Materialbank

Our method

- 1. Scan the baseline**
- 2. Define the circular gap**
- 3. Develop circular strategies and business models**

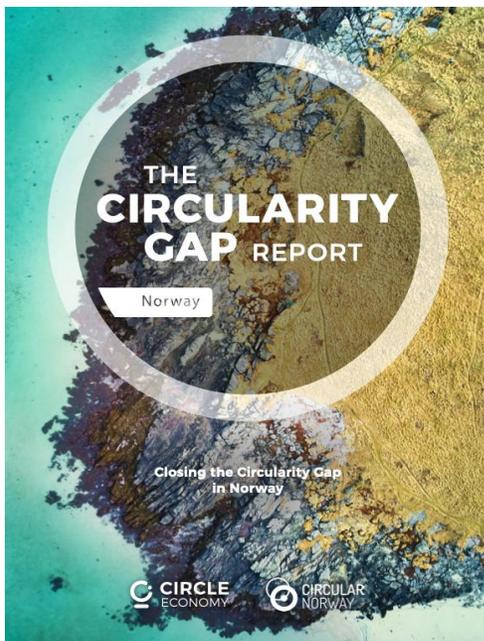
The results:

- Increased circularity
- Cut of raw materials
- Cut of carbon emissions
- Circular jobs
- Saved costs



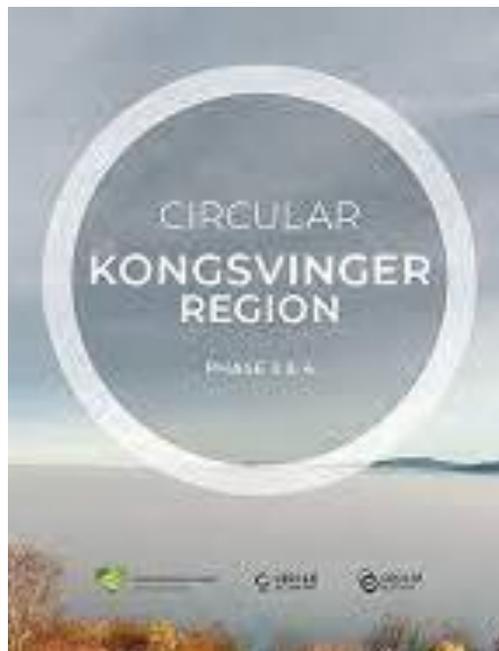
Our focus areas

National politics



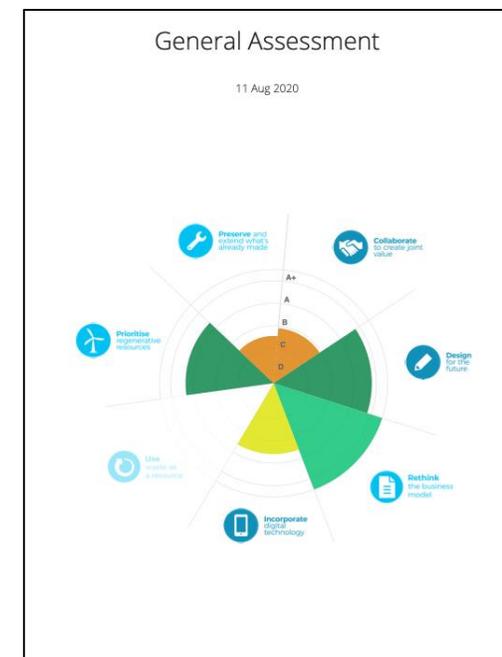
- Reports
- The Big Circular Conference

Local transforming



- Municipality network
- Analysis
- Circular Procurement

Helping businesses



- Circular Analysis
- Seminars
- Workshops

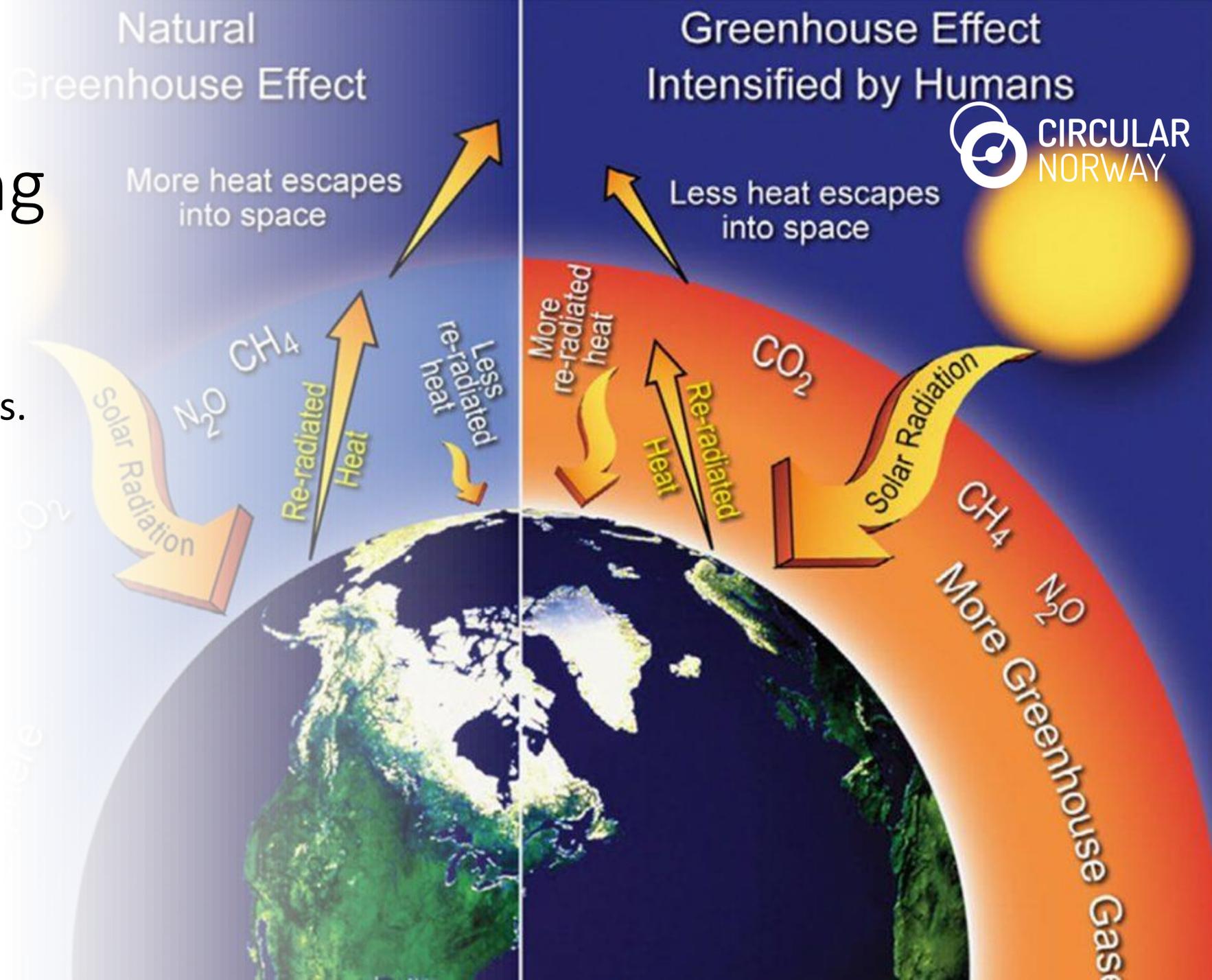


Today

- Global temperature is rising
- The ocean is warmer, more acid and level is rising
- Shrinking ice sheets
- More rain and extrem weather

Global warming

- The atmosphere only absorb a certain level of natural carbon emissions.
- Increased man made carbon emissions is trapped inside the atmosphere
- Temperature is rising on earth.



Resource extraction and processing causes:

50%

Carbon-emissions

90%

Bio-diversity loss

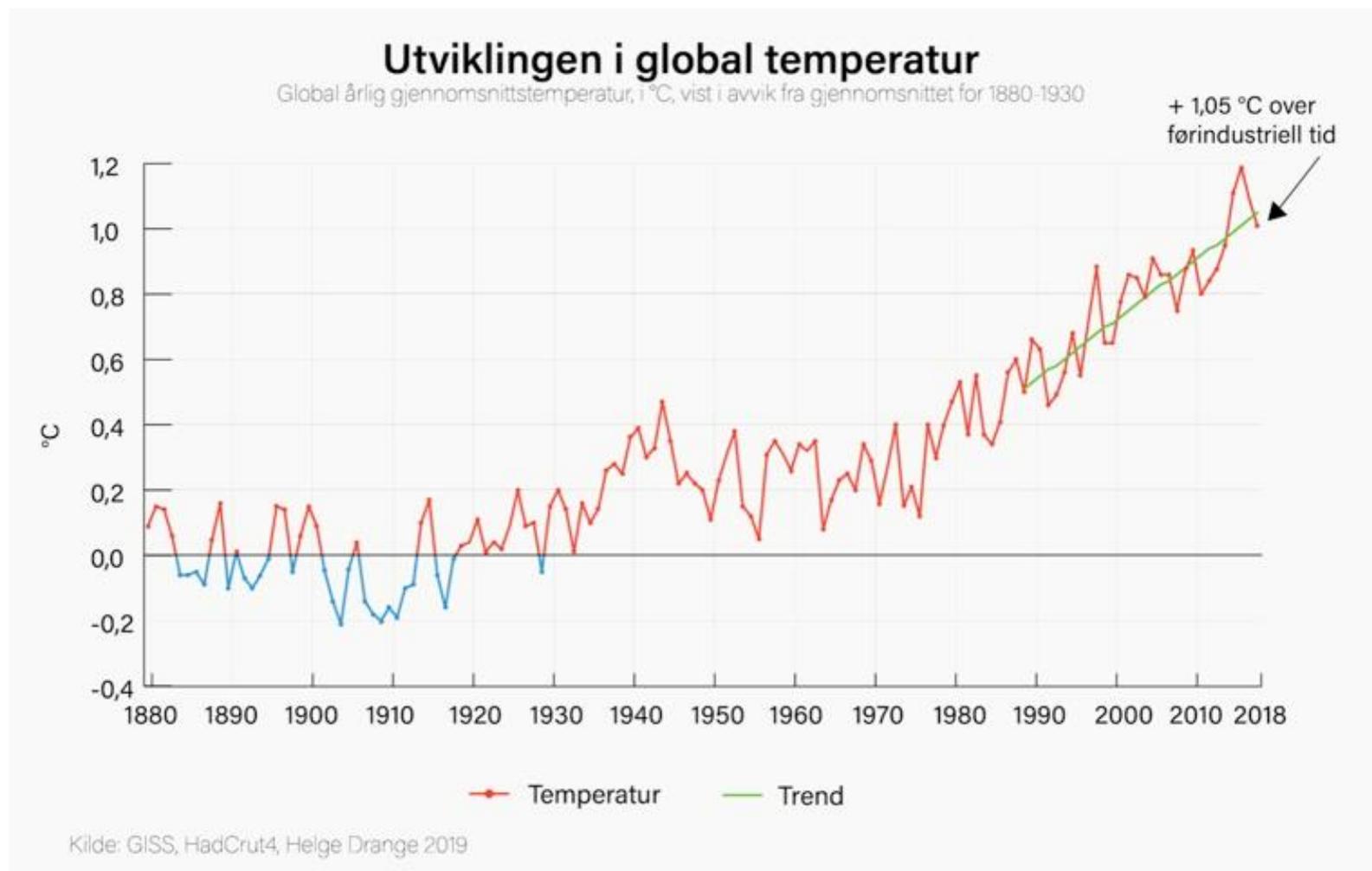
90%

Water stress

33%

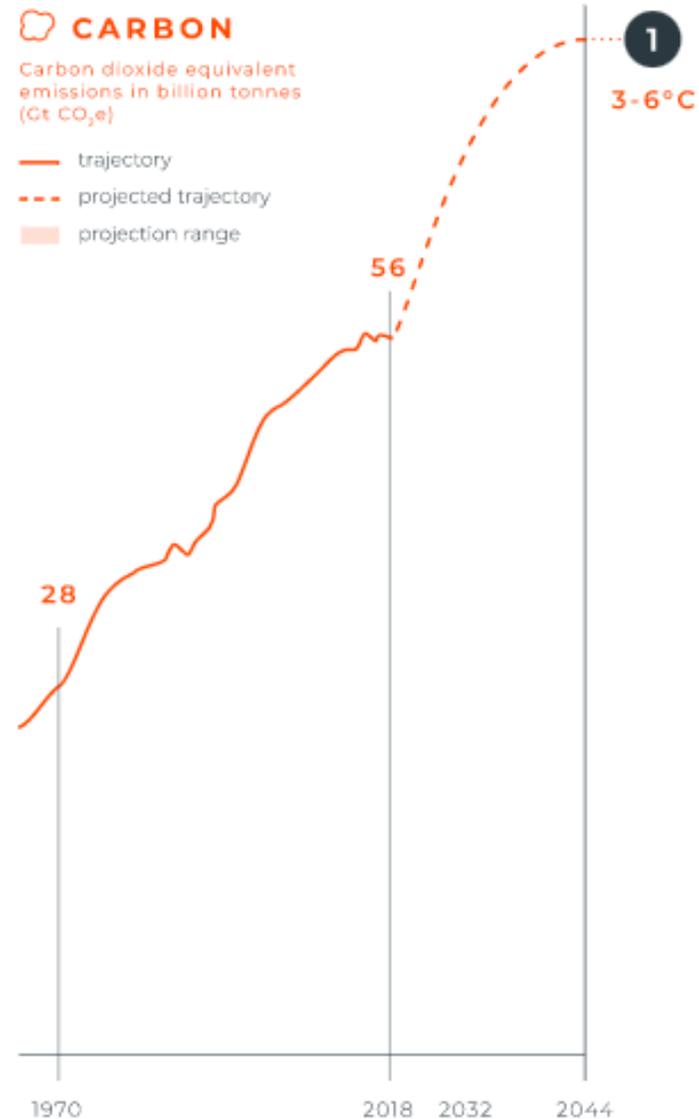
Health impacts of pollution

+1,13 degree
after
industrialization



Time is running out

- With linear economy we will reach 3 to 6 degrees of global warming.





...the Greek island of Evia. The EU yesterday began a huge operation to tackle fires on the island. **Wildfires in Greece** Page 22

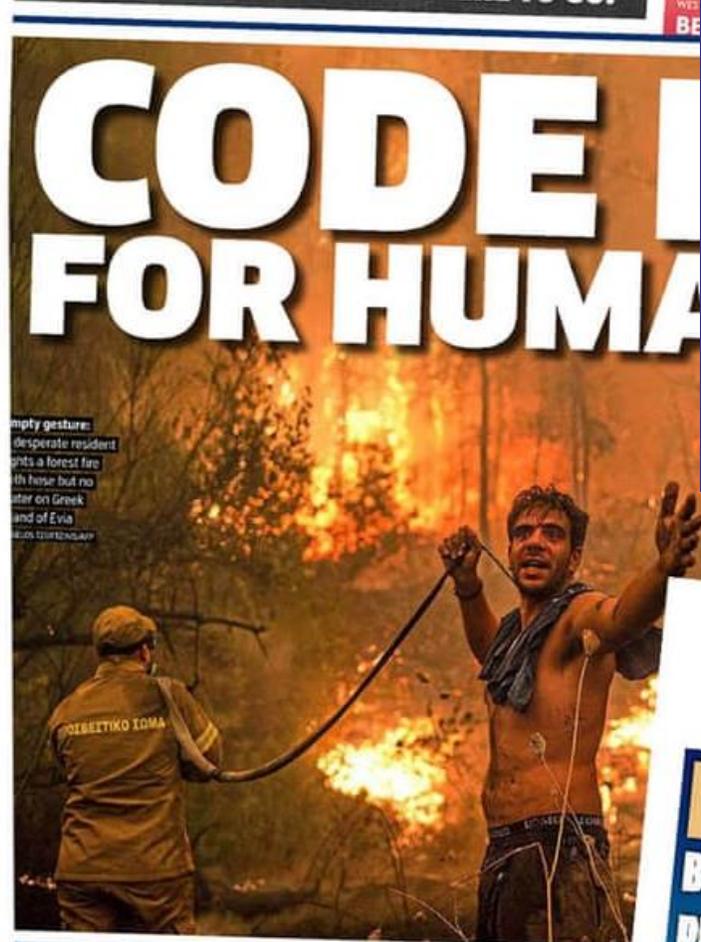
Climate crisis: inevitable, urgent and irreversible

widespread devastation and extreme weather. Only rapid and drastic reductions in greenhouse gases in this decade can prevent such climate breakdown, with every fraction of a degree of further heating likely to have devastating effects.

Leader comment
 'The science is unequivocal. The verdict is clear. There is no more room for manoeuvre.

...ever there was going to be a wake-up call to the world when it comes to climate change, this report is it," said Alok Sharma, the minister who will preside over the Cop26 UN climate summit in Glasgow in November. "But the future is not yet written. The very worst of climate change is still avoidable."

...world's biggest emitter must cut carbon output. The need now is for nations to play their part.



NEWSPAPER OF THE YEAR + JOURNALISM YO



31 OCT - 12 NOV 2021
 GLASGOW

COP26
 IN PARTNERSHIP WITH ITALY



Net Zero by 2050
 A Roadmap for the Global Energy Sector

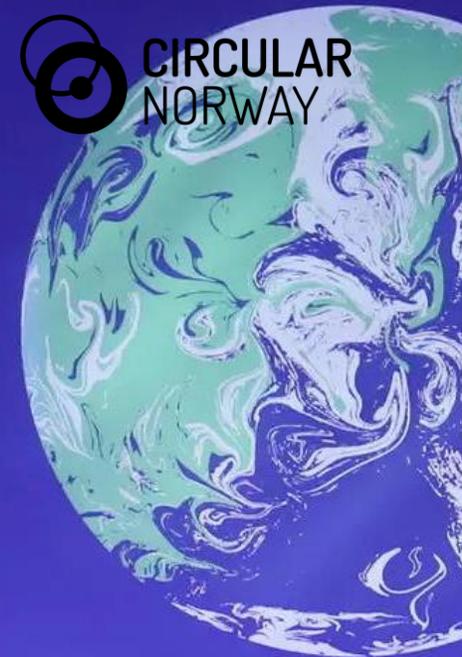
International Energy Agency

31 OCT - 12 NOV 2021

GLASGOW

COP26

IN PARTNERSHIP WITH ITALY



The Glasgow Pact

United Nations Climate Change

Agreement of max 1,5 degree increase in 2100.

BUT still 2,4 degree increase in this century.

Global warming is still a treath.



United Nations
Climate Change



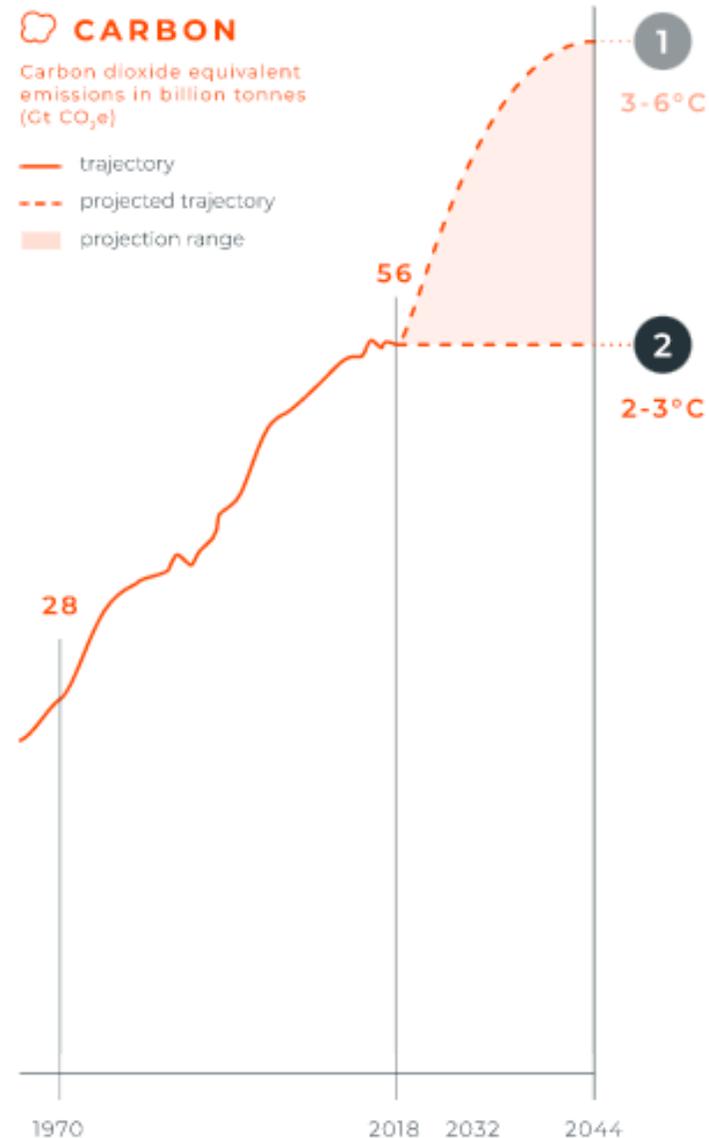
UN CLIMATE
CHANGE
CONFERENCE
UK 2021



United Nations
Climate Change

Today's promises is not enough

- We move towards 2,4 degree global warming in this century.
- More than 1,5 degree increase destroy our livelihood.
- **We need to act.**

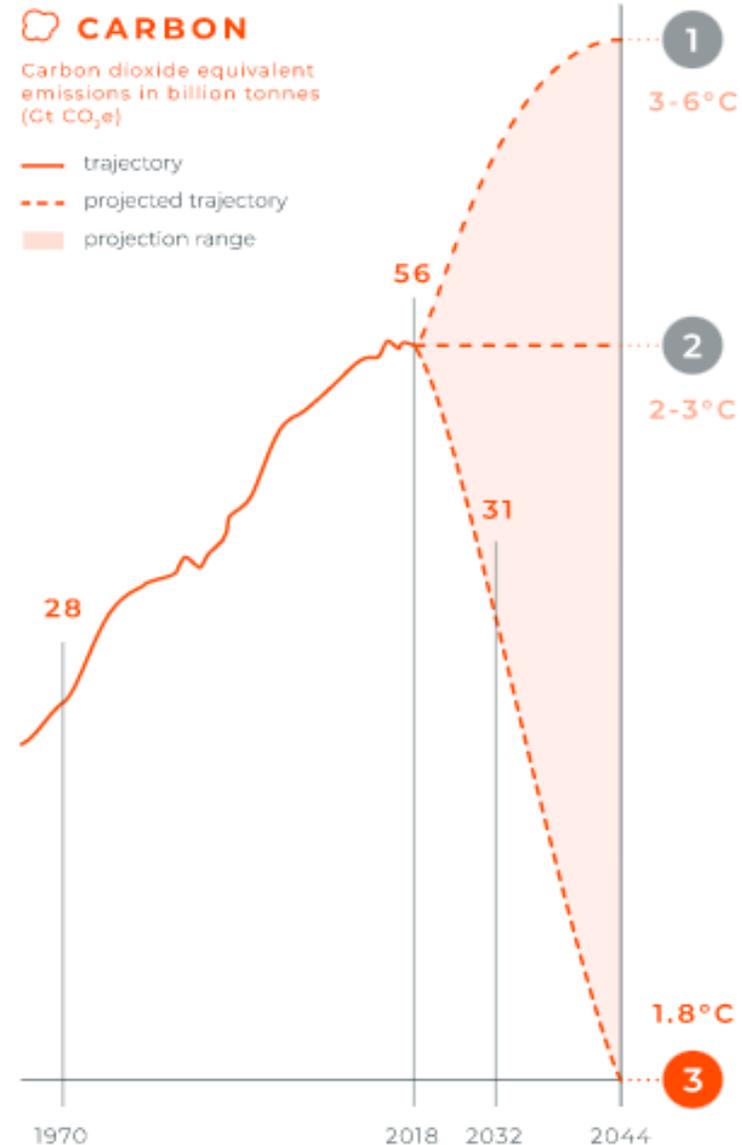


Business-as-usual:
Emissions cut of 80
billion tonn CO₂e

The 2021
obligations only
leads to cut of 56
billion tons of CO₂
emission.

The solution is circular economy

Increasing circularity reduce climate gas emmissions to ZERO and reduce global warming to 1,8 degrees.



Business-as-usual: Emissions of 80 billion tonn CO₂e

The 2021 obligations only leads to cut of 56 billion tons of CO₂e

17 percent circularity cuts climate emmissions to ZERO.

Benefits of Circular economy



Lower CO2 emissions.

Reduce pressure on environment.

Increased circularity.

Improving security of raw materials supply.

Reduce decline in biological diversity.

Decline of waste.

Stimulating innovation.

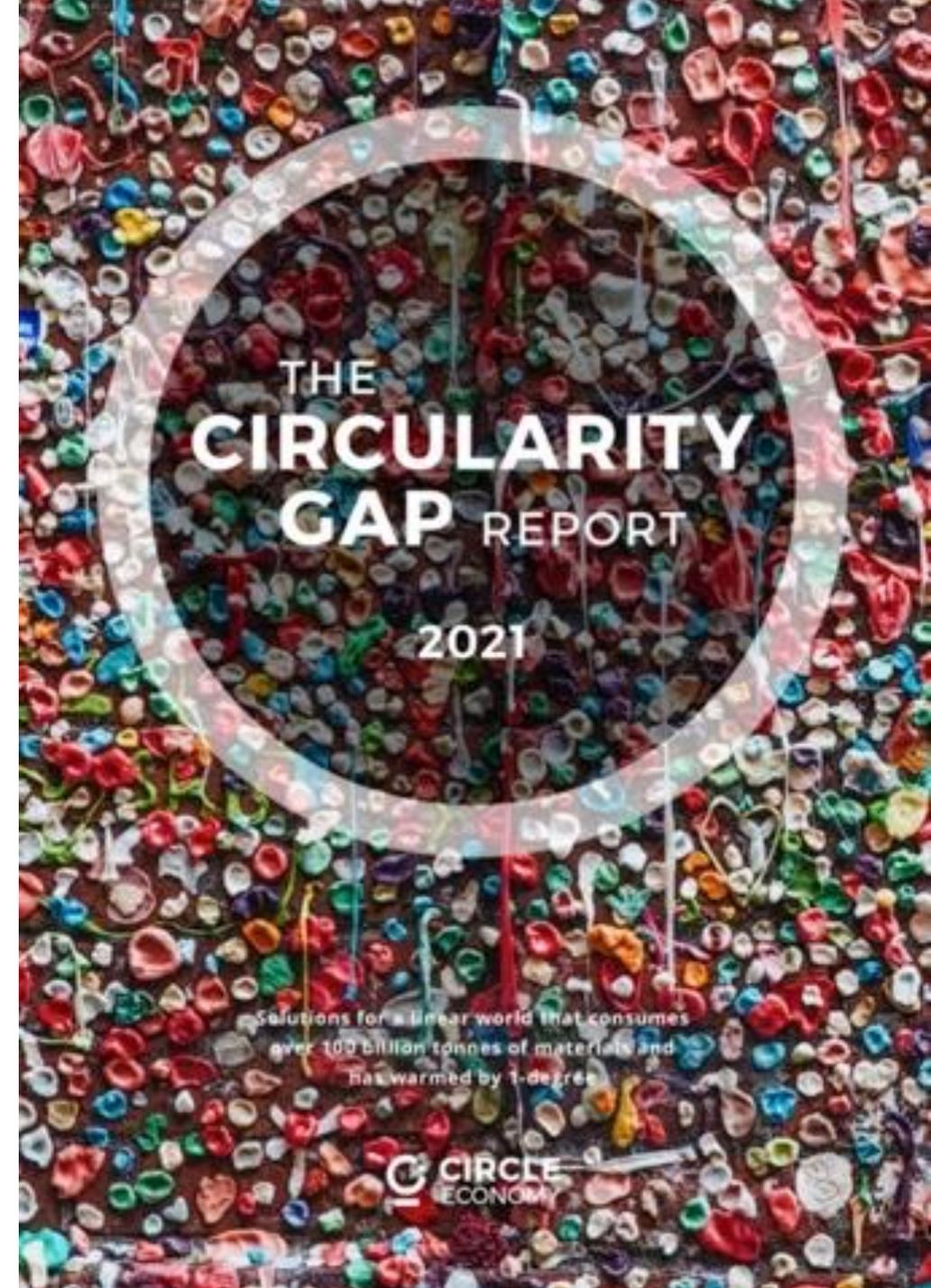
Boosting economic growth (an additional 0.5% of GDP)

Creating new jobs (700,000 jobs in the EU alone by 2030).

Today the world is 8,6% circular

From 8,6 to 17 % circular

- Circular economy strategies can cut global greenhouse gas emissions by 39% and help avoid climate breakdown.
- The 22.8 billion tonnes (Gt) of annual emissions associated with creating new products from virgin materials to cover our needs – can be eliminated or drastically reduced.





THE GREEN SHIFT

Sustainability Goals
and Agenda 2030

Paris Agreement
1,5 degrees

EUs Green Deal

Circle Economy Action
Plan

The European Green Deal





All that surrounds us
comes from nature.





Four categories of raw materials.

- Biomass
- Minerals
- Metals
- Fossil fuels

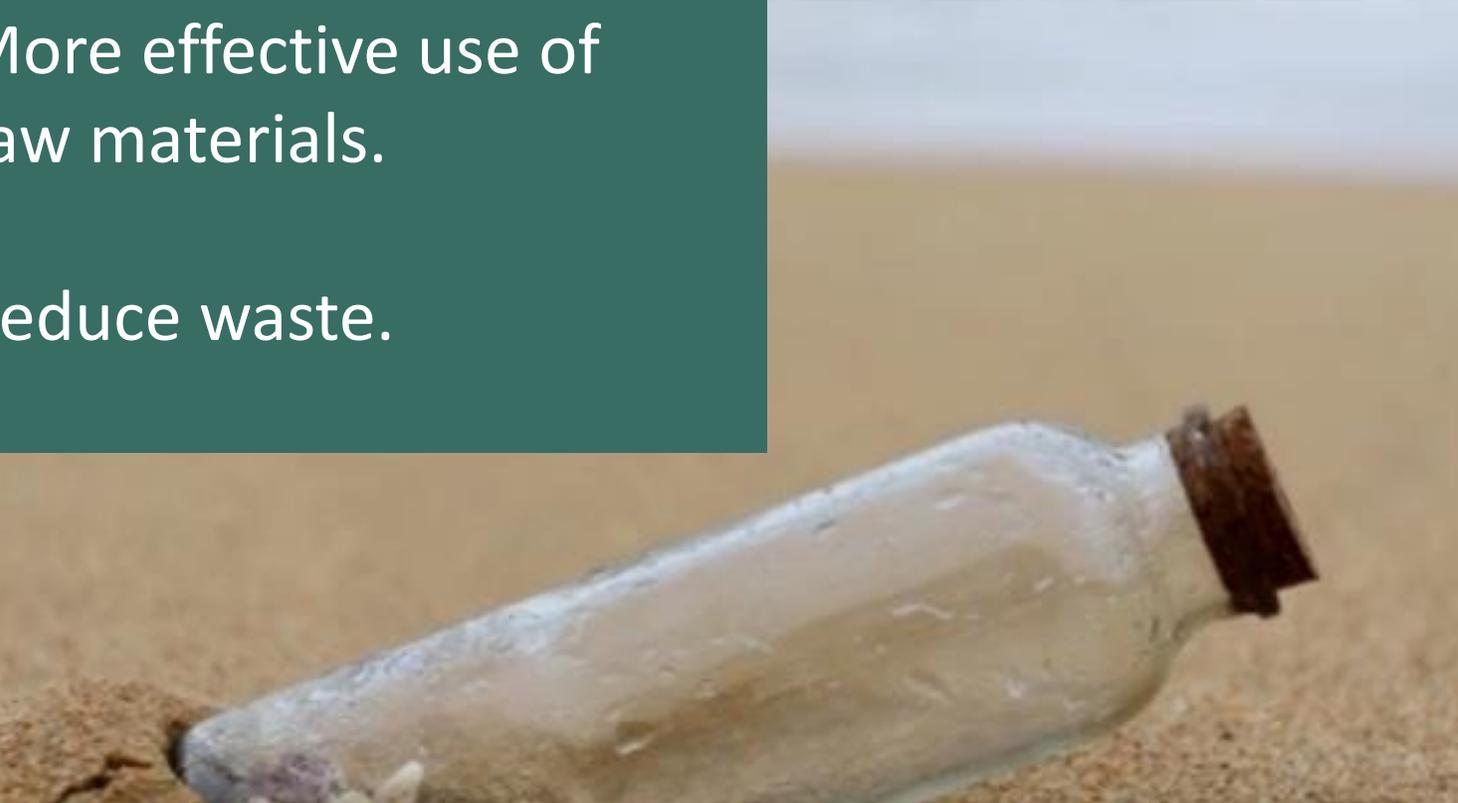




Keep the raw materials longer in the loop.

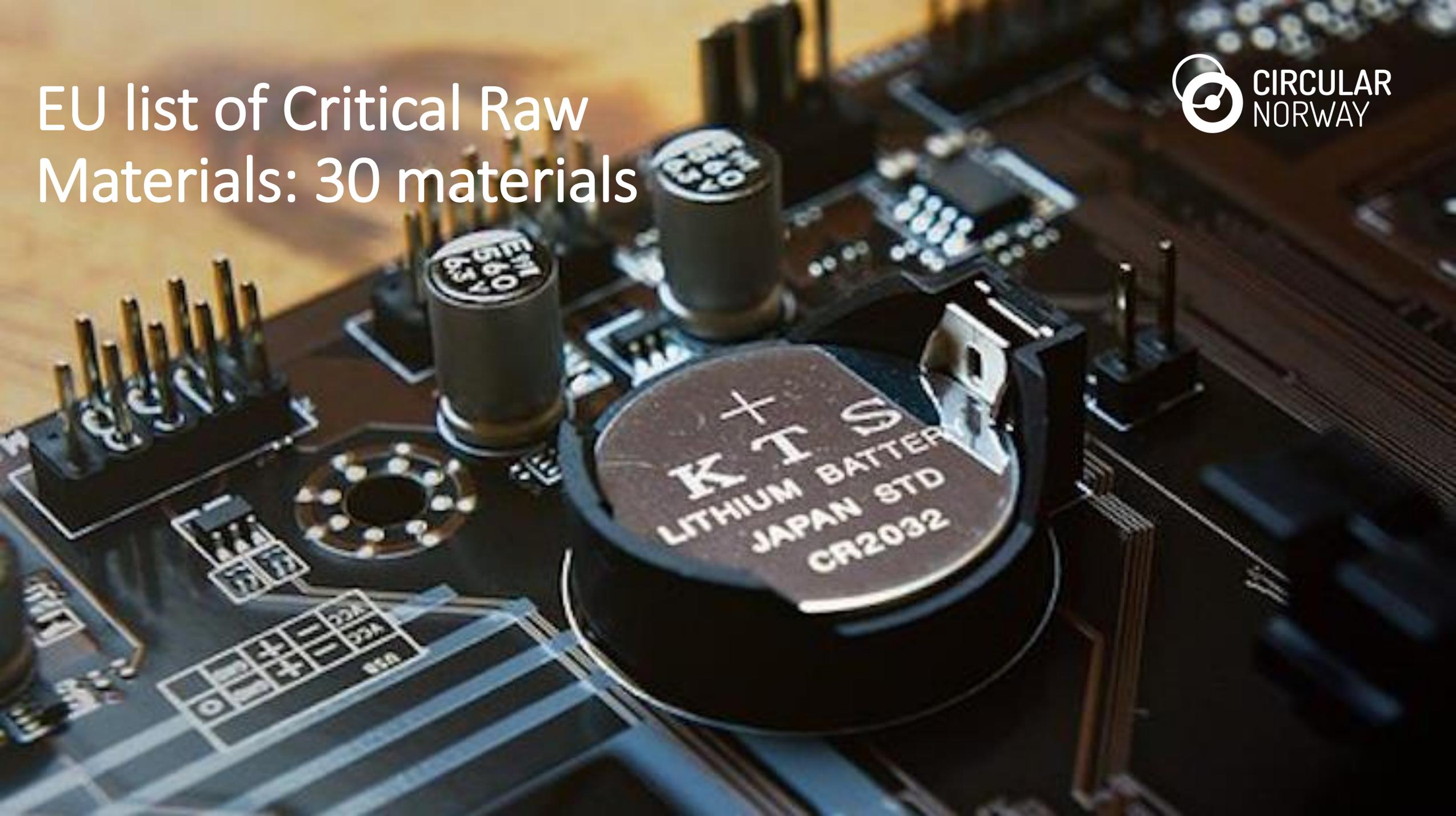
More effective use of raw materials.

Reduce waste.

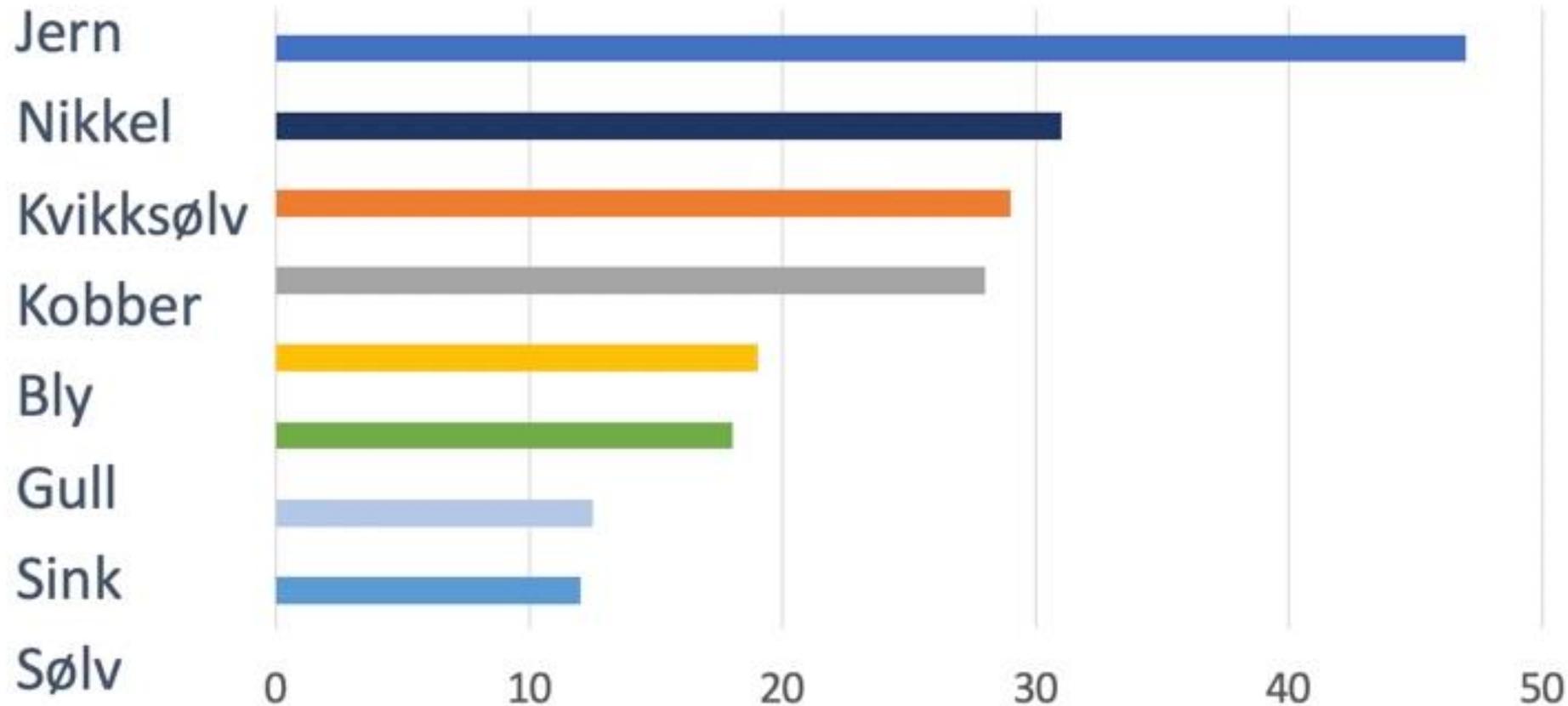




EU list of Critical Raw Materials: 30 materials



Earth runs out of crucial raw materials



Kilde: *Visual Capitalist and Agenda*





THE
**CIRCULARITY
GAP** REPORT

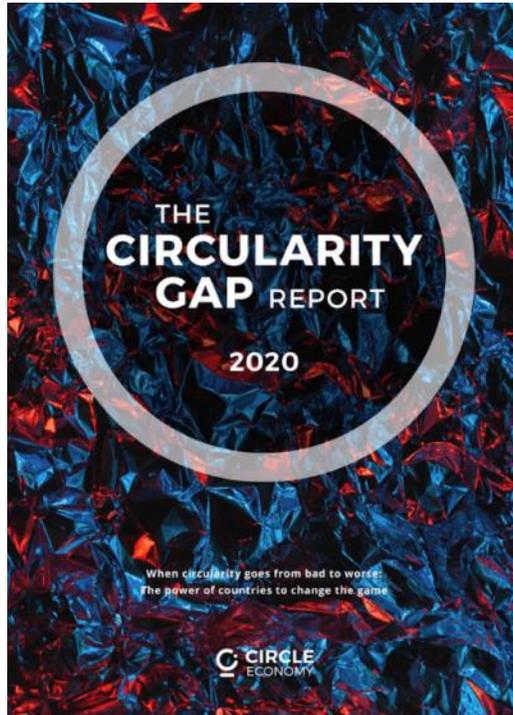
Norway

Closing the Circularity Gap
in Norway

Circularity Gap Report Norway (CGRN)

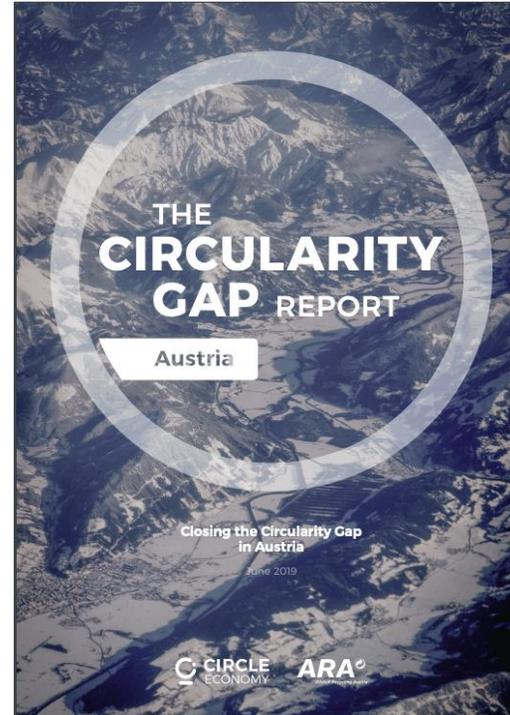
2,4%

Global



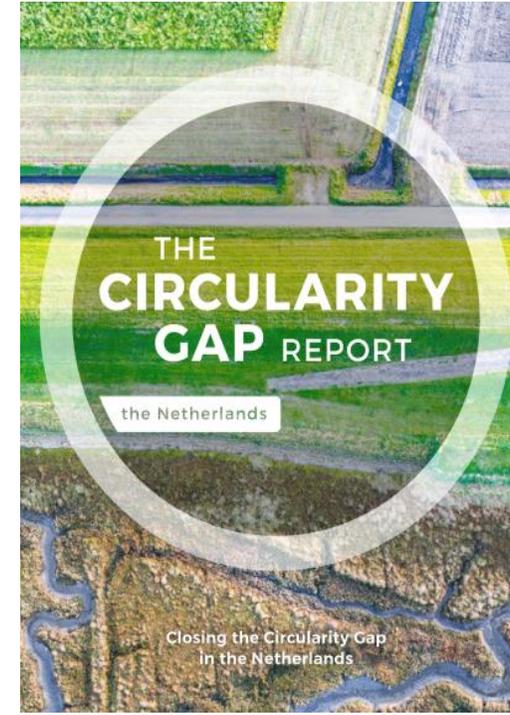
8,6%

Austria



9,7%

Netherlands



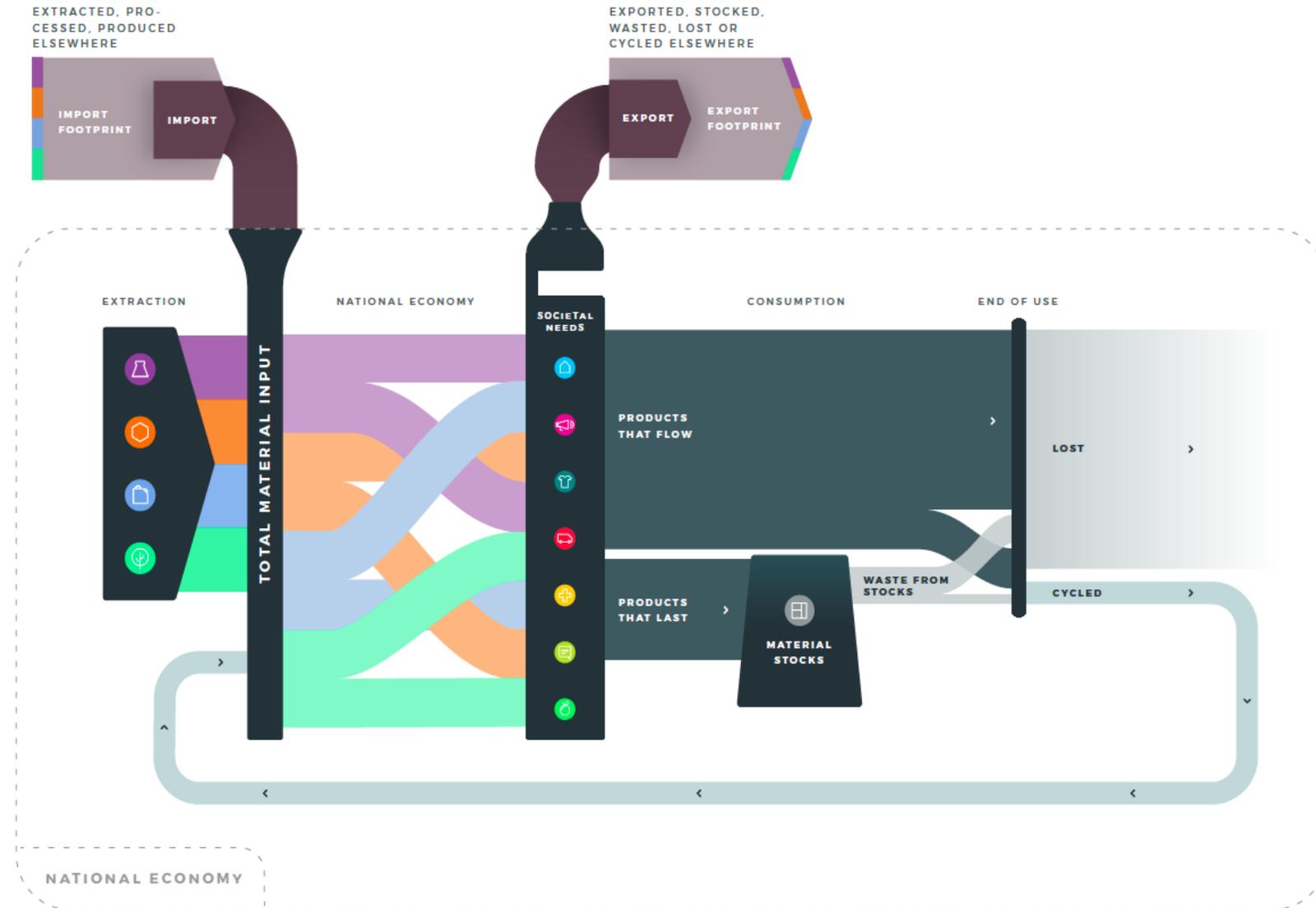
24,5%

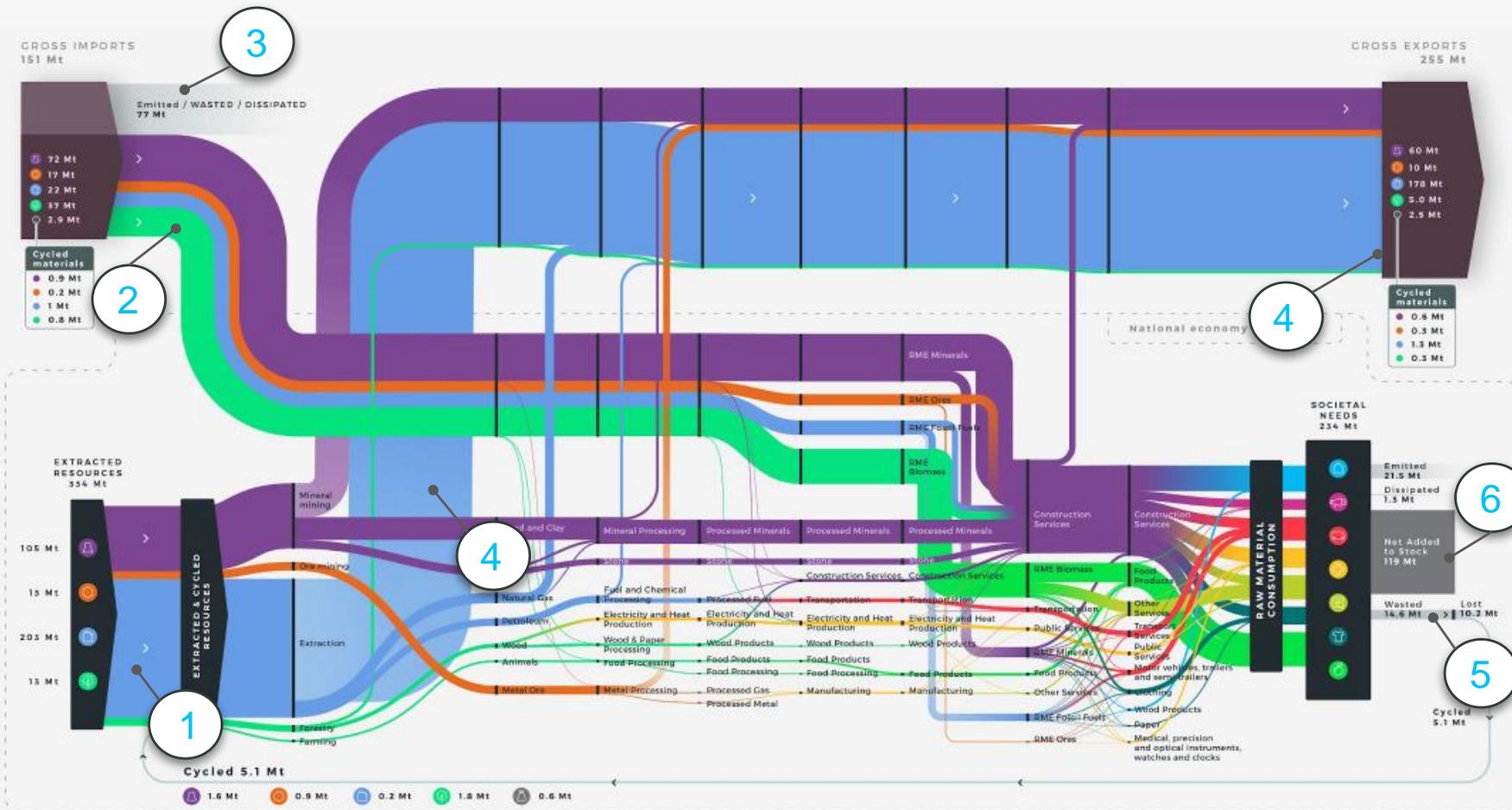
Norway



2,4 %

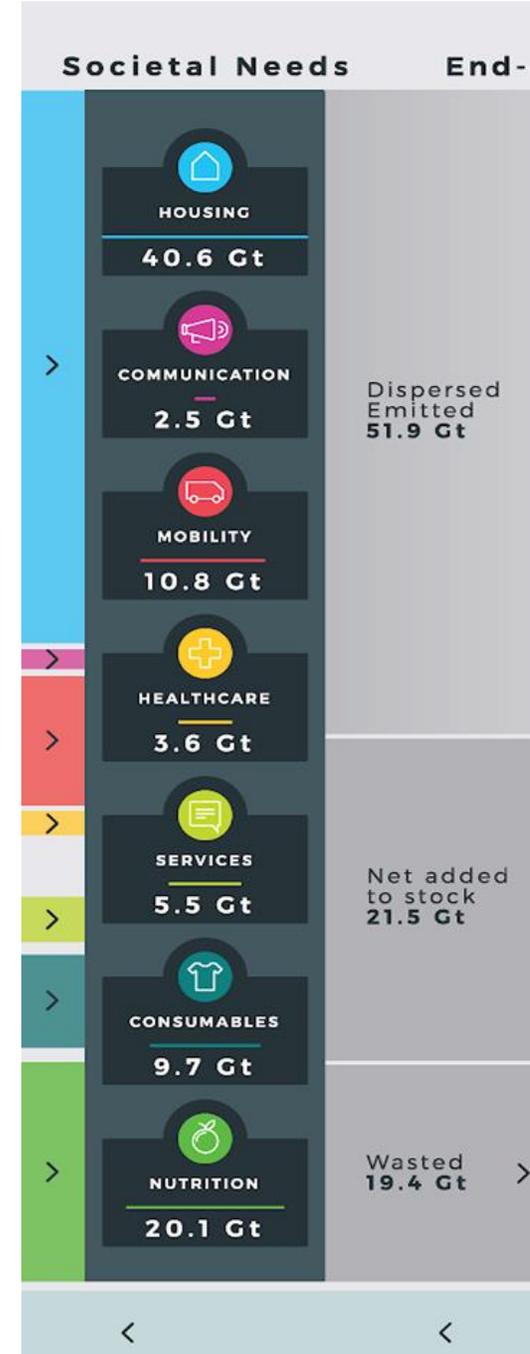
National economy





- 1 High volumes of material extraction
- 2 High share of imported resources
- 3 High volumes of waste generated abroad
- 4 High fossil export volumes
- 5 Low waste volumes and cycling rates
- 6 Large stock additions

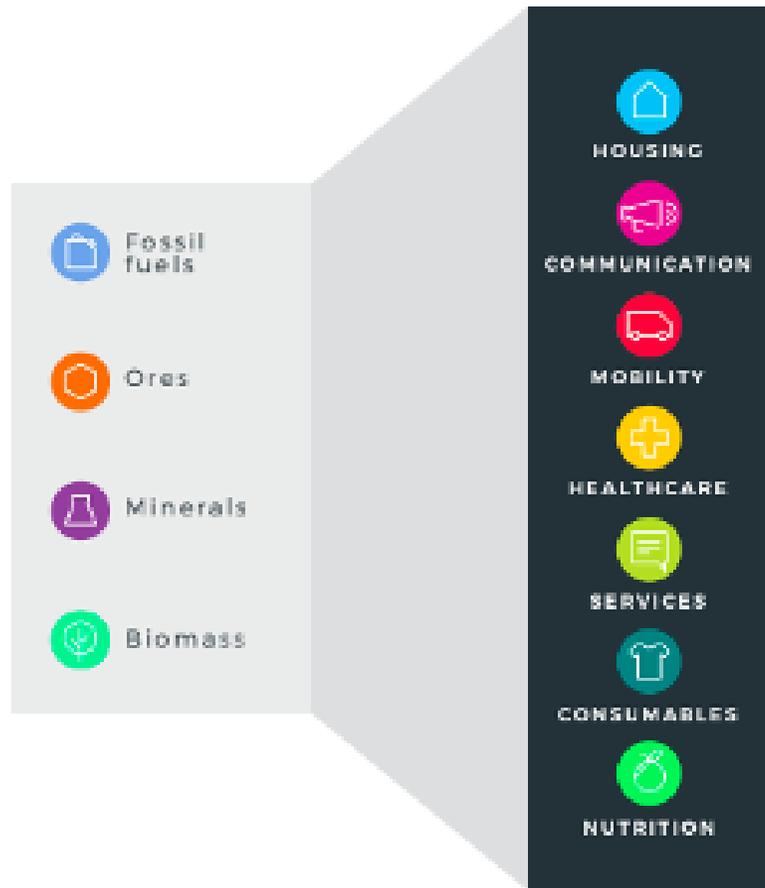
Our needs drives the consumption of raw materials



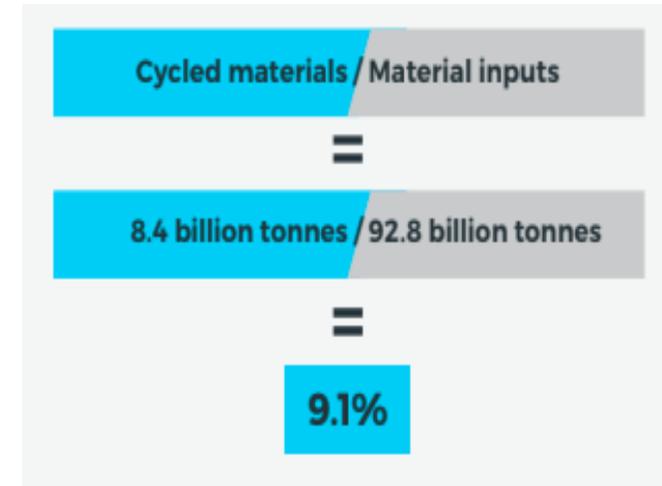
Define circular strategies



1 Linking resources and societal needs



2 Estimate circularity



3 Develop strategies based on the key elements for circularity



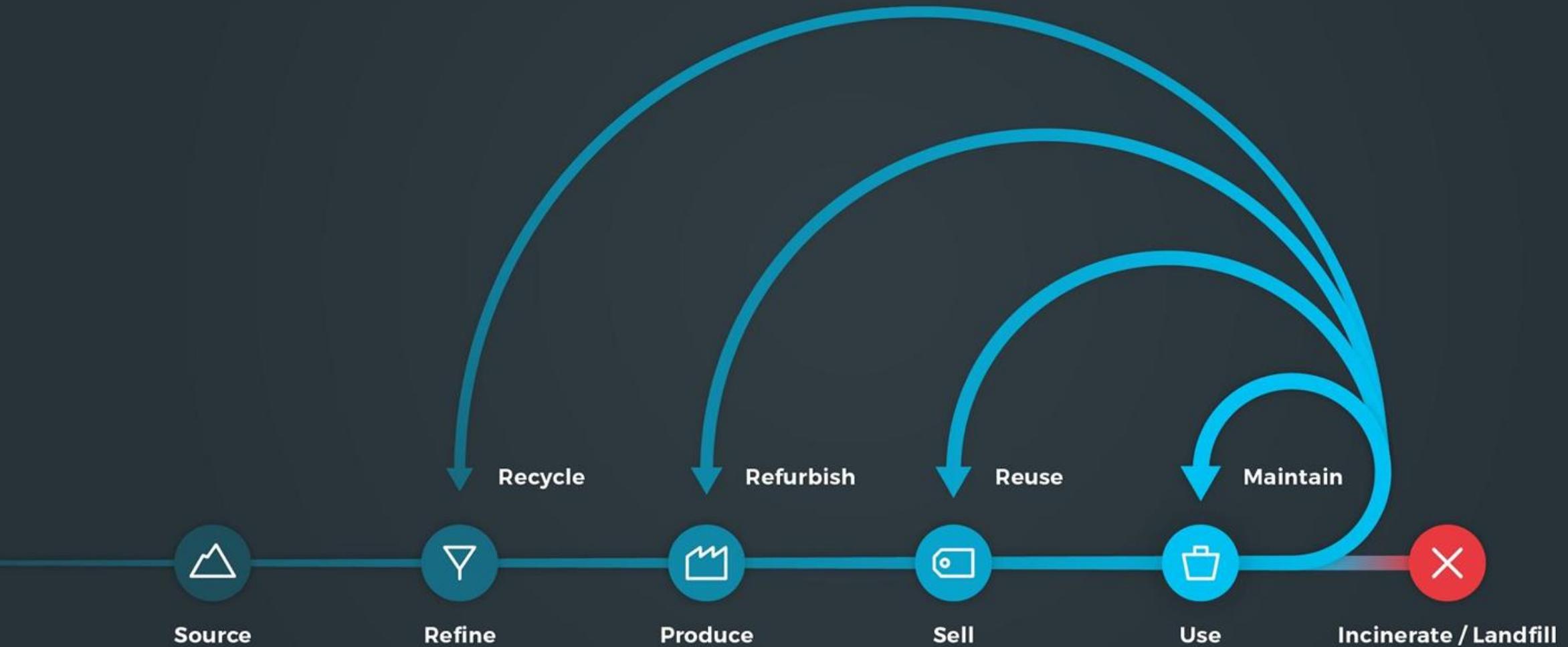
- D**  Design for the future
- I**  Incorporate digital technology
- S**  Sustain and preserve what's already there
- R**  Rethink the business model
- U**  Use waste as a resource
- P**  Prioritise regenerative resources
- T**  Team up to create joint value

Key strategies of the circular economy

Leave the linear model with 'take-make-waste'



Adopt circular strategies and effectively use materials to **as long as possible**.



Potential for increased circularity



Norway can go from 2,4 % rosent to 45,8 % circular (CGRN) by adopt six strategies:

1. A more circular construction sector
2. Transition to clean energy
3. Circular food systems
4. Green transport
5. Stronger repair, reuse, recycling economy
6. Circular forestry and wood products

BRIDGING THE GAP

STRATEGIES

	 CIRCULAR CONSTRUCTION	 CLEAN ENERGY	 CIRCULAR FOOD
D	Dark teal	Light teal	Light teal
I	Dark teal	Light teal	Light teal
S	Dark teal	Light teal	Light teal
R	Dark teal	Light teal	Light teal
U	Dark teal	Light teal	Light teal
P	Light teal	Dark teal	Dark teal
T	Light teal	Light teal	Dark teal

SCENARIOS

- 

• **Scenario 1:** High circularity in construction and food, low in energy.
- 

• **Scenario 2:** High circularity in energy and food, low in construction.
- 

• **Scenario 3:** High circularity in construction and energy, low in food.
- 

• **Scenario 4:** High circularity in construction and energy, low in food.
- 

• **Scenario 5:** High circularity in construction and food, low in energy.
- 

• **Scenario 6:** High circularity in construction and food, low in energy.

POTENTIAL



Combine actions to achieve 45,8%



THE SCENARIOS

-  Total transition to clean energy
-  Green transport system
-  Circular construction
-  Circular food systems
-  A strong repair, reuse & recycling economy
-  Circular forestry & wood products

Circularity metric from:
2,4 to 45,8%

Material footprint:  **65%**

Carbon footprint:  **63%**



Prioritize clean energy

- Renewable energy
- Renewable materials
- Reuse of water



Celsa steel



Sustain and preserve what is already there

BERGANS:

Sustain the lifetime of outdoor clothing.

- Repair
- Redesign
- Upgrade
- Services



Bergans of Norway



Use waste as a resource

NEW MOVEMENT

- Secondary resources
- Use waste in new products





Design for circularity

LOOPING

- Use system perspective in design
- Reusable materials
- Reduction of waste
- New uses



Looping



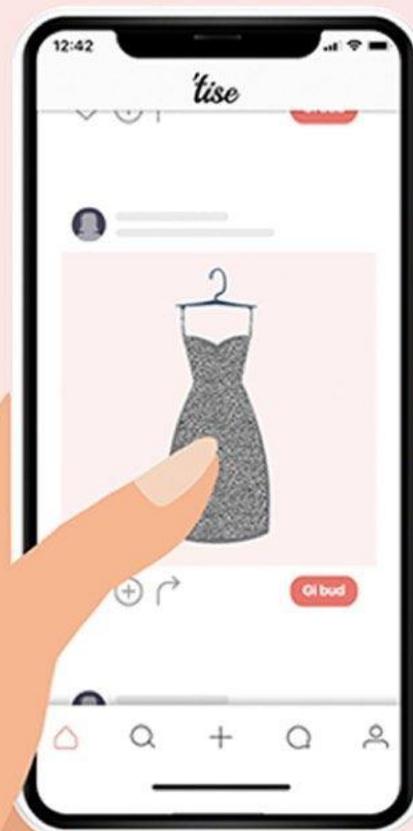
Incorporate digital technology

TISE

- Optimize resources
- Data for insight
- Digital platform for connection of actors in value chain
- Thecnology for



Nyhet!
Handle på Tise og få det levert med Helthjem



Se hvordan

Tise



Innovation in business models

JERNIA

- Increase value for customer
- Produkter live longer when change of small parts
- Services instead of products





Team up for joint value

TORVBRÅTHEN - SCHOOL OF YEAR 2021

- Increase value in value chain
- Industrial cooperation
- Cooperation between local and national governments
- Reusable materials
- Aim for no teasing at school



CIRCULAR
NORWAY



Find inspiring examples of the circular economy in Norway!

Search for case studies, organisations, strategies, policies



Strengthen
Knowledge

Knowledge Hub med 3500 sirkulære eksempler:

<https://knowledge-hub.circle-lab.com/CircularNorway>



#ClimateChamberMission

GLASGOW
CLIMATE CHAMBER



Circular
Glasgow

In partnership with



«Circle Scan is an engine for
cut of CO2-emissions and green jobs».

Lise Selnes, mayor and former head of Kongssvinger region

The process: Phase 1



Socio economic analysis



Methodology: Material
and stock
Analysis



Circular strategies



Action plan

Phase 2



Socio economic analysis



Material flows and
stock
Analysis



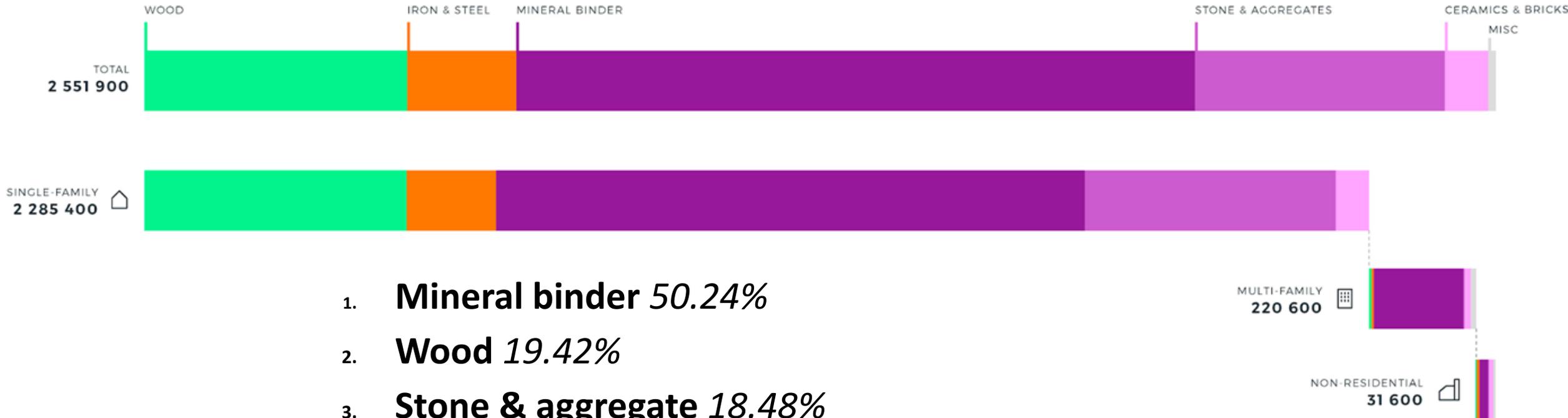
Circular strategies



Action plan

Kongsvinger region building stock (2018)

MATERIAL COMPOSITION OF THE BUILDING STOCK (IN TONNES)



1. **Mineral binder** 50.24%
2. **Wood** 19.42%
3. **Stone & aggregate** 18.48%
4. **Iron & steel** 8.08%
5. **Ceramics & bricks** 3.23%
6. **Miscellaneous** 0.56%



Phase 3:
**Circular strategies
and
innovations**



Define circular strategies:

- 1) Increase use of reused materials
- 2) Local value chain
- 3) Capacity building and training

Activities:

- In depth interviews
- Webinar for insight and exchange
- Learn of best practices globally
- Workshop for defining pilots

"Develop market thinking in the forest industry. The region has been in a backlog for 30 years, needs to come out of its sleepingstage."



"Easier and cheaper to use virgin material today than reused material. Encourage reuse."

"Challenges related to suppliers and entrepreneurs. It is a new way to think - but necessary. Possible to do, you just have to do it!"





Phase 4 Action plans for pilots



Circular Pilots



Donorbygg



O-house

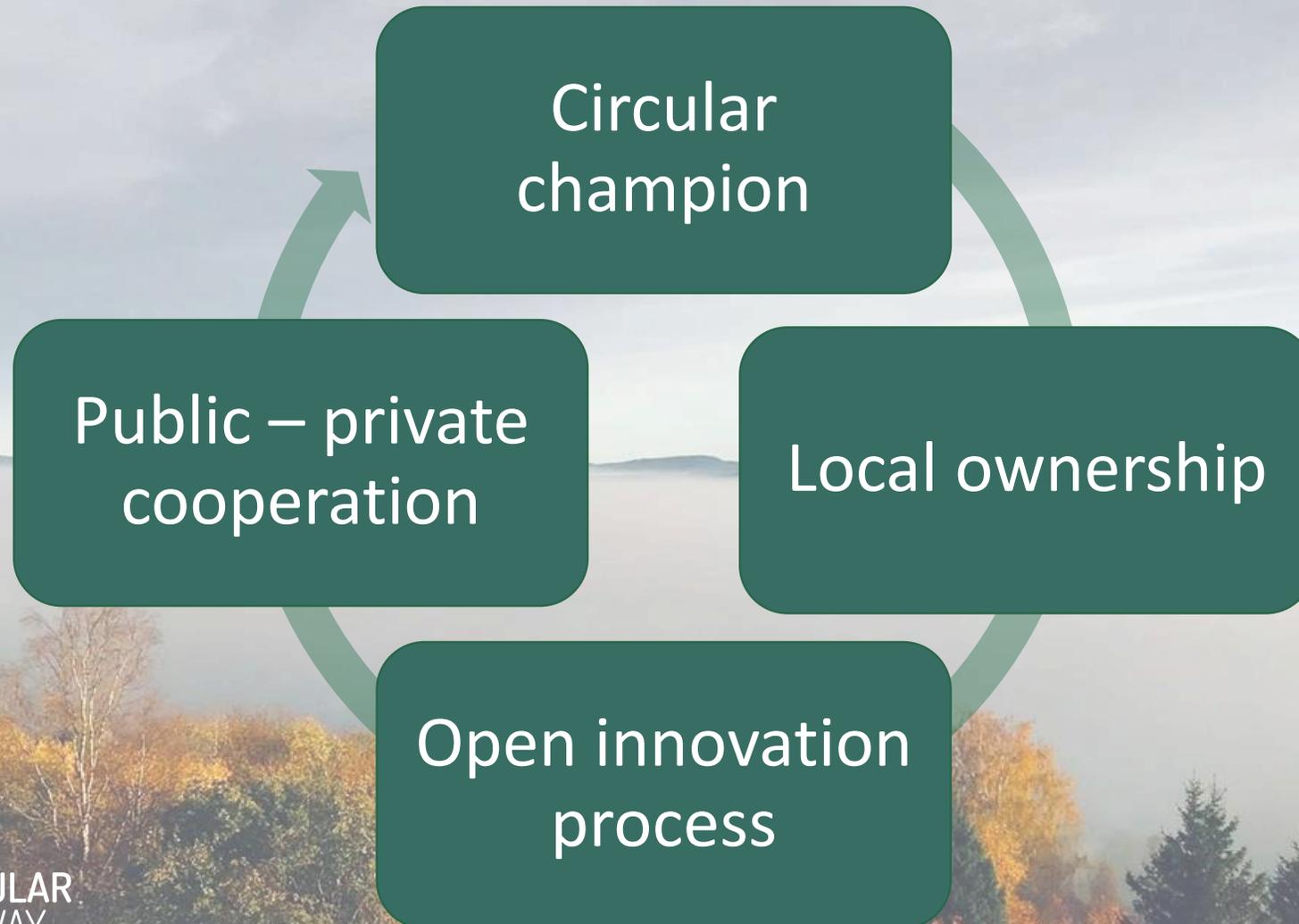


Kongsirk



Circular Procurements

Success factors



Circle Scan Kongsvinger region delivers on sustainability goals and climate goals



Strategy for green, circular economy in Norway



- New regulations
- Standardization
- Digitalization
- Poison free products and loops
- Increase of investment and innovation

The way forward

- Plan for circularity
- Design for circularitet
- Produce circular
- Finance circularity
- Act circular

Circular Economy

- Cut CO2 emissions
- Preserve raw materials
- Reduce waste
- Keep biological diversity
- Circular business models
- New jobs
- More cooperation between sectors



EU Circular Economy Action Plan



- Europe to become circular in 2050.
- Initiatives along the life cycle of products.
- Strategies for circular design and products, promotes circular economy processes, encourages sustainable consumption, and aims to ensure that waste is prevented and the resources used are kept in the EU economy for as long as possible.



EU Taxonomy



- The EU Taxonomy is one of the cornerstones of the EU Sustainable Finance Action Plan.
- Six different classifications to clarify what is environmentally sustainable economic activities.
- Providing definitions to companies, investors and policymakers.
- Protect investors from greenwashing.





“By using the European Green Deal as our compass, we can turn the crisis of this pandemic into an opportunity to rebuild our economies differently and make them more resilient.”

“A more modern and circular economy will make us less dependent and boost our resilience.”

Ursula von der Leyen,
President of European Commission

1,5 degrees goal and Net Zero

The European Green Deal and Circular Economy Action Plan outlines the actions needed to transform Europe into “the first climate-neutral continent in the world” with net zero emissions by 2050.

Thank you

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